



SUBSTANCE FOR FASHION CONSCIOUS PEOPLE

We are looking for designers that share our passion for contemporary fashion and design that demonstrates respect for our magnificent planet.

Each month our in house team produces the Design Lab Collection TM in harmony with our no waste philosophy. Our Design Lab Collection TM is always made from the re-purposed material of our overstocks or discontinued styles.

In November, we are giving an aspirant designer the opportunity to showcase their talent on our monthly Design Lab Collection TM platform. The designer we select will gain tremendous exposure for his/her talent in an upscale boutique setting and on our website, as well as a monetary grant of \$1,000.00.

Your goal, should you be selected as one of our three finalists, is to produce a four-piece collection using materials that we provide you with to re-purpose into high quality, wearable design.

All interested applicants should complete the attached application and submit it on or before the deadline of September 4, 2009.

#### **ELIGIBILITY**

- Applicants must be 18 years of age or older
- All interested applicants must complete the attached application and submit it on or before the deadline of September 4, 2009

#### **TO APPLY:**

- Submit the contest application via mail, email, or in person at our store front location: Substance, 783 North High Street, Columbus, OH 43215
- Your application must include images of three samples of your most recent work. Include an image of the front, back, and a detail shot that shows the quality of the workmanship of your design. Your samples may include apparel and/or handbags.

#### **RULES AND OBJECTIVES IF CHOSEN AS A FINALIST**

- Along with two other finalists, the designer we select will have eight weeks to complete a four piece apparel or accessory collection.
- All designs produced for the judging in this competition will become the property of Substance for FASHION CONSCIOUS PEOPLE, LLC
- The top three finalists will be competing in the design and sewing of a 4 piece collection of high quality, wearable styles from repurposed materials. At least 80% of each piece in the collection will need to be created with materials from garments and handbags that we provide. The remaining 20% of the materials used in each piece can be purchased new. Although, we do encourage the use of all natural materials or redesign from 100% recycled materials.
- The finalists' four piece collections make up can be one of the following ways: A size run (S/M/L/XL) of one garment category (such as a group of four dresses) A four-piece collection of styles from different categories that work worn together or are just as compelling sold as separates.

# Substance Aspiring Designer Application

You can submit this contest application via mail, email, or drop off in person at our store front location on or before the DEADLINE of September 4, 2009.

Please attach images of three samples of your most recent work. Include an image of the front, back, and a detail shot that shows the quality of the workmanship of your design. Your samples may include apparel and/or handbags

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_

Cell Phone Number: \_\_\_\_\_

Briefly, in 300 words or less, please tell us about yourself.

- Tell us what inspires you to design.
- Include information about how long you have been designing and your aspirations in the field.
- Describe one way you feel the fashion industry could do a better job of preserving the environment.

Applications can be mailed to, dropped off at our location below or emailed to:

[christinag@shopsubstance.com](mailto:christinag@shopsubstance.com)

Our mailing address is:

Substance for FASHION CONSCIOUS PEOPLE  
783 North High Street  
Columbus, Ohio 43215  
614.299.2910

We at Substance would like to hear from other designers who share our passions.  
To learn more about us, visit our website <http://www.shopsubstance.com>.

If you have any questions or comments please don't hesitate to call, send an email or come in and see us!